

Building a Green Digital Bridge

between the Bhutan Ecological Society in Bhutan and
the OURANOS Project in France



**Global emergency: 100 million
wild animals sold each year,
trafficking migrates online**



78% of illegal wildlife trade
in Asia now occurs
via social media platforms



BHUTAN'S UNIQUE STAKES

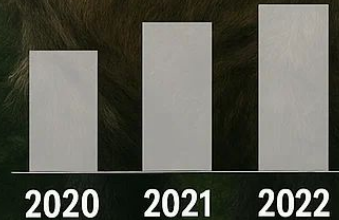
72%
FOREST



**TIGER
CORRIDORS**

1,300 **FOREST-
RELATED
OFFENSES
PER YEAR**

**VULNERABLE
NATIONAL ANIMAL**



WHO WE ARE



OURANOS PROJECT RELEVANCE AND ACTION



WildLife Buyer, LLC. - 1.0 Takin

IMPLEMENTATION ROADMAP



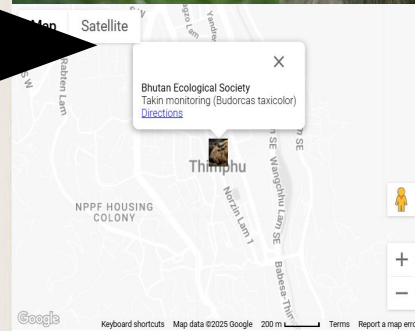
Sampling
data from the field
and reports from
the screen via KIBA



Analyzing
Investigation
and data collection



**Data sent to our
partners in the field
and/or local
authorities**



**Animal released
and monitored**

PILOSE USE CASE : KIBA



Monitoring Sheet

ལྟོ་ལྟོ་ལྟོ་

Your photographs / ལྟོ་ལྟོ་ལྟོ་

Parcourir les fichiers
Cliquez-déposez des fichiers ici

Date / ལྟོ་ལྟོ་

DD-MM-YYYY HH:MM PM

Hour / ལྟོ་ལྟོ་ལྟོ་

Precise place of observation - coordinates / ལྟོ་ལྟོ་ལྟོ་ལྟོ་

Coordinates if known / ལྟོ་ལྟོ་ལྟོ་ལྟོ་

Country / ལྟོ་ལྟོ་

City / ལྟོ་ལྟོ་

State/region/territory / ལྟོ་ལྟོ་ལྟོ་

Other information about the location of the observed animal (urban zone, forest, sea, ...) / ལྟོ་ལྟོ་ལྟོ་ལྟོ་

Number of observed animals / ལྟོ་ལྟོ་ལྟོ་ལྟོ་

Please Select / ལྟོ་ལྟོ་ལྟོ་

State of the animals / ལྟོ་ལྟོ་ལྟོ་

Please Select / ལྟོ་ལྟོ་ལྟོ་

Sex of the animals if known / ལྟོ་ལྟོ་ལྟོ་

Please Select / ལྟོ་ལྟོ་ལྟོ་

Other information / ལྟོ་ལྟོ་ལྟོ་

Save

Submit / ལྟོ་ལྟོ་

Report a traffic

WIX

What animal did I find ? Checking and legislation.

<https://ouranosproject2023.wixsite.com/ouranos/copie-de-campaigns>



I saw endangered animals sold on the internet



I saw endangered animals sold as pets or for entertainment IRL



I saw endangered animals sold for food or decoration IRL



Emergencies IRL

Home

Animal monitoring

Count the wild animals for science !



Binturong - Philippines (Palawan)



Takin - Bhutan



Dugong and grazing zones - Japan (Okinawa)

Home

Trade

International:

The Parties shall not allow trade in specimens of species included in Appendices I, II and III except in accordance with the provisions of the present Convention.” —Art. II §4, CITES (3 March 1973).

All four takin subspecies have been in Appendix II since 1985, so any import, export or re-export requires CITES export and (where applicable) import permits issued by the Management Authorities of the States concerned (Articles IV & VI).

Bhutan :

Forest and Nature Conservation Act 2023, Royal Assent 24 July 2023 (in force), Takin status Schedule I (highest protection).

Section 91. Any wild fauna listed in Schedule I of this Act shall not be killed, injured ... or destroyed except ... for human safety or population management.

Section 92. Any wild fauna listed in Schedule I ... shall not be captured, collected, possessed, bred, raised or traded except for scientific research or population management as recommended by the Scientific Authority.

Offences against §92 are fourth-degree felonies (Ch. 10, Offences & Penalties).

OURANOS Online Anti-poaching Project

4,794 posts



OURANOS Online Anti-poaching Project

@OuranosProject

OUR Alliance for kNOWLEDge and Species
Platform to detect poaching online, open to everyone
Instagram : [instagram.com/ouranos524/](https://www.instagram.com/ouranos524/)
Photo credit : ©Emmanuel Baril

© Where the endangered species
of our project 2023 [wixsite.com/ouranos](https://www.wixsite.com/ouranos) Joined February 2023

487 Following 87 Followers



ouranos524
India : हरियाणा

ouranos524 #petition #SaveTheBlueTarantula
#PoecilotheriaMetallica #spider #WildlifeConservation #GSOT

Don't Let This Blue Beauty Disappear — Call on the IUCN to Act Now !

The Gooty sapphire ornamental tarantula (*Poecilotheria metallica*) is an endangered species, classified as CITES Appendix II.

However, our knowledge about that species is not complete and crucial information still miss to understand and protect it from online market and traffics on the internet.

Let's call the @ouranos to get scientific information about that stunning endangered tarantula species !

Modifié · 17 h Voir la traduction

OURANOS Online Anti-poaching Project

12

Je n'aime.

5

Partager

The Sparkliest Spider You've Never

Dugongs vs US Bases : The Untold Story of Okinawa's Marine War #wildlife #dugong #japan

flixxier

Why it matters for BES

- Free data
- Alerts on Bhutanese wildlife
- International visibility



Resources needed



Resources needed:
0 \$ software;
just a BES focal point
+ access to data about
each monitored individual
+ field tests for a
significant period
of time



TOGETHER IN ACTION!

- Takin : less documented but niche values
- Field monitoring x online intelligence
- Baseline data collection
- Education and Green diplomacy



PARTNERSHIP FOR THE FUTURE



REFERENCES :

[Budorcas taxicolor \(Takin\)](#)

['It shouldn't be that easy': inside the illegal wildlife trade booming on social media | Illegal wildlife trade | The Guardian](#)

[Wildlife crime in Bhutan on a steady rise - Asia News NetworkAsia News Network](#)

[Buddhist Wildlife Trade Demand Reduction Initiative in Southeast Asia – Bhutan Ecological Society](#)
[Takin - Wikipedia](#)

[Motithang Takin Preserve - Wikipedia](#)

[Wildlife trade and trafficking: A monumental challenge for biodiversity - Sikkimexpress](#)

[Wildlife trade - Wikipedia](#)

[Illegal Animal Trade Goes Online | WIRED](#)

[Community awareness workshop takes aim at wildlife trafficking - BBSC](#)

[Wildlife conservation in Myanmar: trade in wild sheep and goats for meat, medicine, and trophies, with links to China, India, and Thailand | European Journal of Wildlife Research](#)